avanza
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Self-service & Transaction Processing

Avanza Solutions provides a range of Self-service and Transaction Processing solutions that enable you to provide the best customer experience efficiently and consistently.
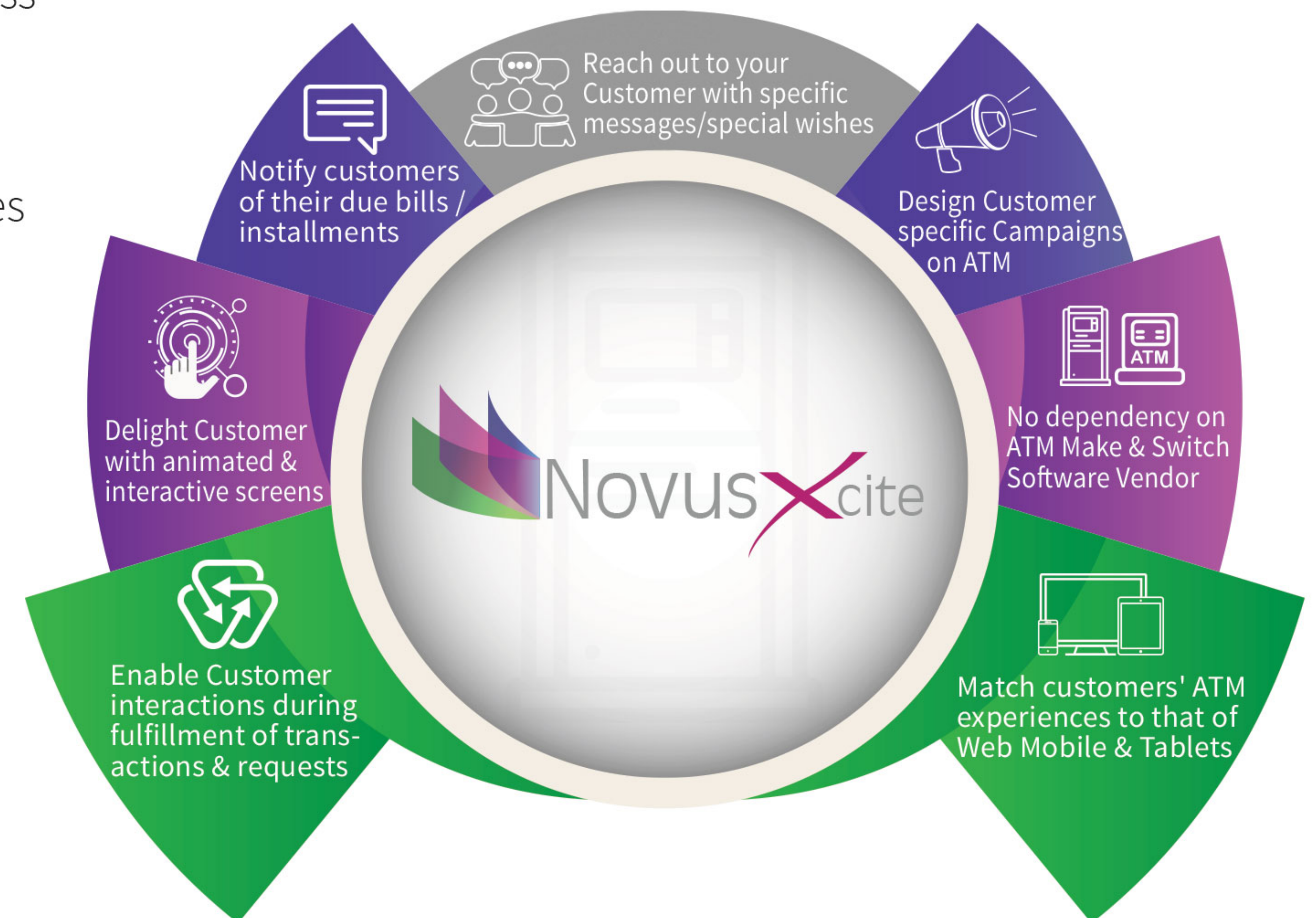
Novus-xcite is Avanza's latest addition of plug-in libraries and value addition tools through which a bank can provide completely animated and interactive experiences to its consumers over ATM/CDM channels regardless of the ATM make or model and without any modification on their ATM switch/controller software.

The solution provides a standalone "reach-out" suite to banks that enables them to independently design and roll out targeted Campaigns and Communications on the ATMs /CDMs

Highlights

- Customer interactions through special messages and wishes
- Customer-Specific Campaign Execution on ATMs/CDMs
- Animated, interactive and vibrant screens on ATMs / CDMs
- Customer inputs and campaign responses captured at the ATM in real time;
- Workflow triggers automatically initiated through customer interactions
- Modern user experience at the ATMs - similar to mobile, tablet and web apps
- ATM Switch / Controller independent
- ATM make, model and platform independent

Reach out to your Customer with specific messages/special wishes

Notify customers of their due bills / installments

Design Customer specific Campaigns on ATM

Delight Customer with animated & interactive screens

No dependency on ATM Make & Switch Software Vendor

Enable Customer interactions during fulfillment of trans-actions & requests

Match customers' ATM experiences to that of Web Mobile & Tablets

Features

- Animated and Interactive user experience
- Multi-Institute
- Multi-Lingual
- Controller Independent
- Multi-vendor Support
- Seamless Integration
- Dynamic Graphical Campaigns
- Customer-specific campaign execution
- Card Less Support
- Location-specific and location-aware Campaigns on ATMs
- Targeted Marketing List
- Lead Management System

Experience
Matters